

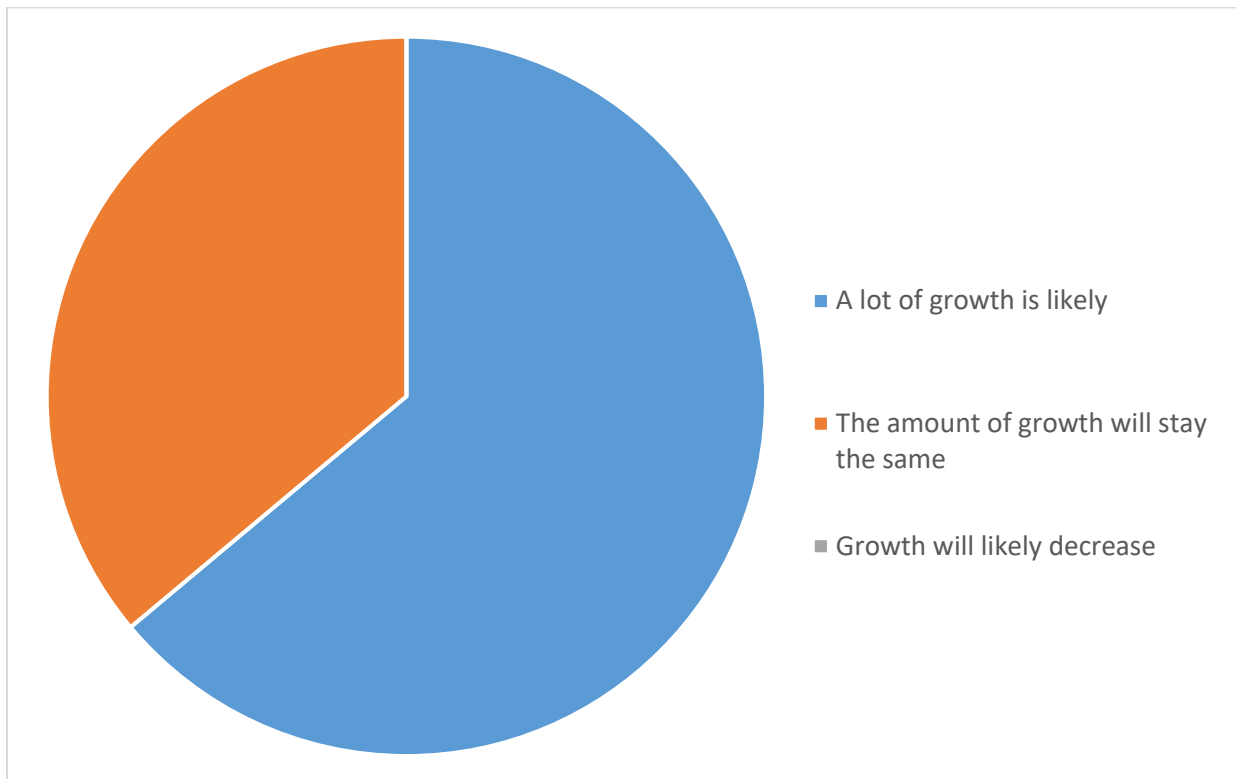
ONALASKA SUBAREA PLAN

Community Survey

In June 2023, an online survey was distributed to the community. Paper copies of the survey were provided at the June 7 Onalaska Community Meeting. A link to the survey was posted on the [Onalaska Subarea Plan webpage](#) and sent via email to the Onalaska Subarea Plan list serve. A link to the survey was also shared two times in July on social media. A total of 138 people participated in the survey. Below are the results.

The outputs from this survey, along with results from future public engagement, will be used to inform the discussions of the Community Advisory Committee (CAC). To learn more about the CAC, please visit the [Onalaska Subarea Plan webpage](#). In addition, upcoming opportunities to participate in events and activities will be shared on the webpage.

Question 1: How much do you believe Onalaska is likely to grow over the next 5 years?

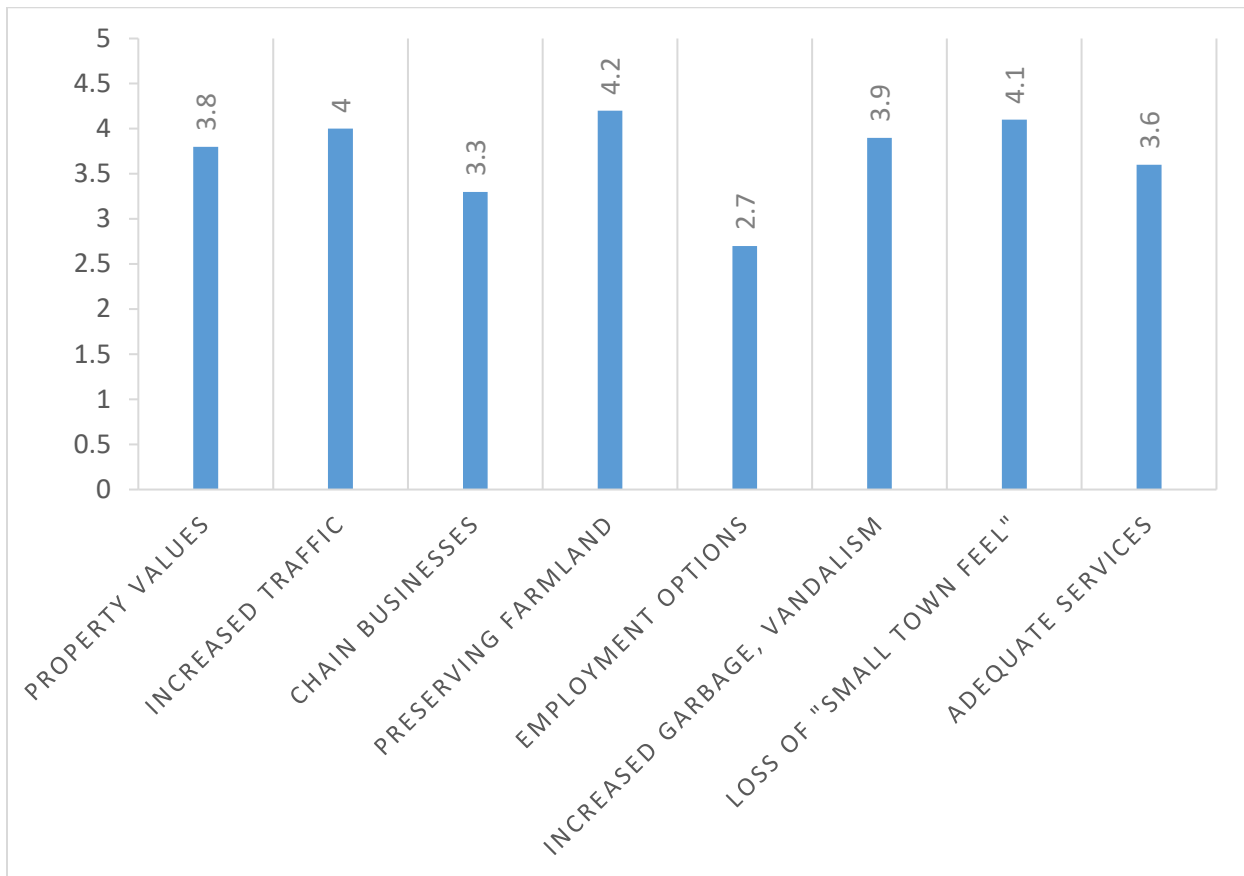


Question 2: On a scale of 0 (not concerned) to 5 (very concerned), which of the following are you concerned about?

A list was provided of eight (8) concerns heard by staff at community meetings leading up to the launch of the project, as well as an open-ended other option. Below is a graph that shows the average rating for each concern. The highest concerns were:

1. Preserving Farmland
2. Loss of "small town feel"
3. Increased Traffic

The lowest concerns were employment options and chain businesses.



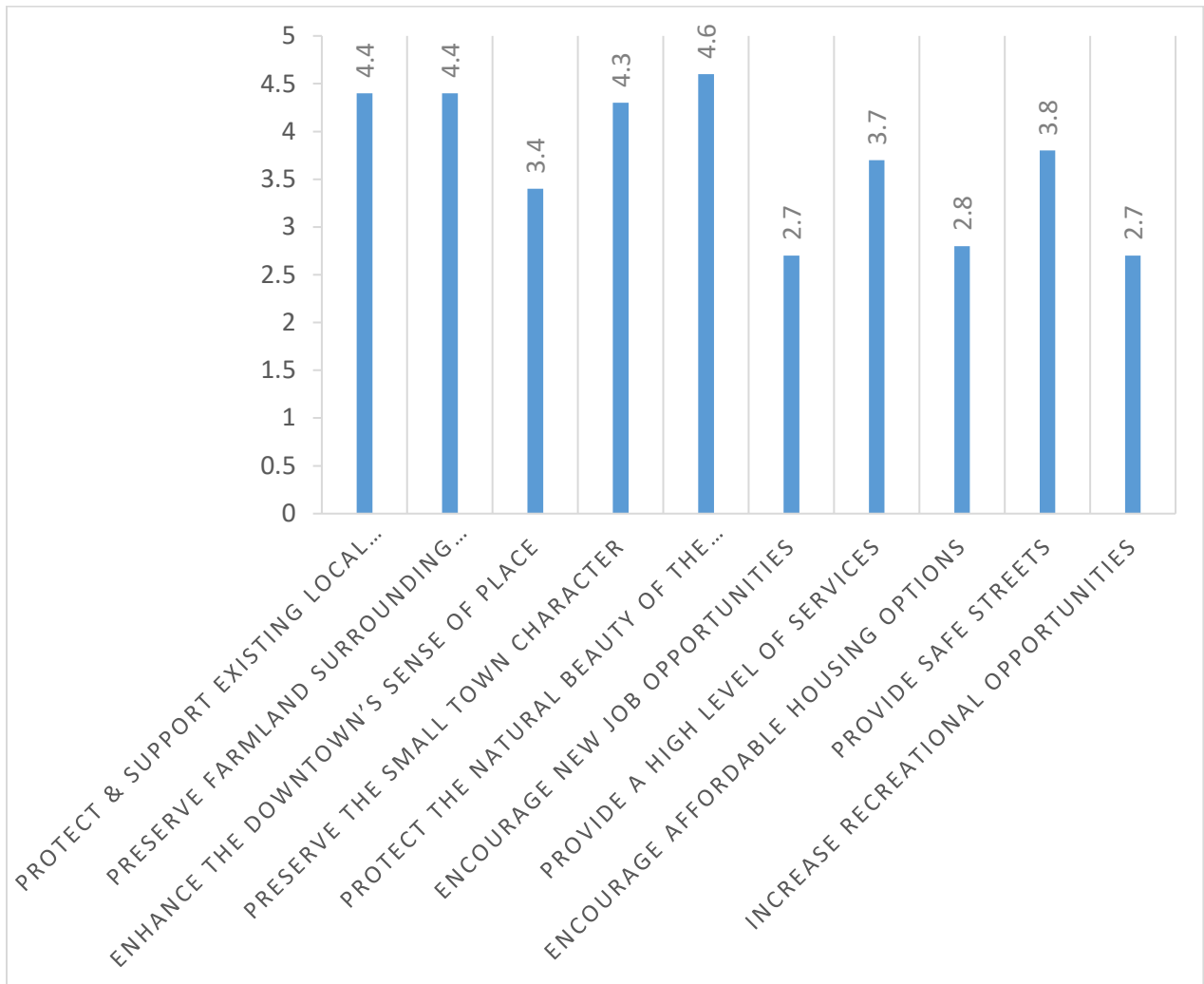
People provided 33 comments in the open-ended other option. The most common topics were related to concerns about schools, crime, infrastructure, and preserving the "small town feel," and transportation. In addition, a few new themes were brought up including internet access/broadband, no shooting zones, and the role community members in decision making.

Question 3: Below are guiding principles that can be used to shape a subarea plan for Onalaska. On a scale from 0 (not important) to 5 (very important) how important is each principle to you?

A list was provided of ten (10) priorities heard by staff at community meetings leading up to the launch of the project, as well as an open-ended other option. Below is a graph that shows the average rating for each principle. The highest priorities were:

1. Protect the natural beauty of the surrounding area.
2. Preserve farmland surrounding Onalaska.
3. Protect and support existing local businesses.
4. Preserve the small town character.

The lowest priorities were to encourage new job opportunities, increase recreational opportunities and encourage affordable housing options.

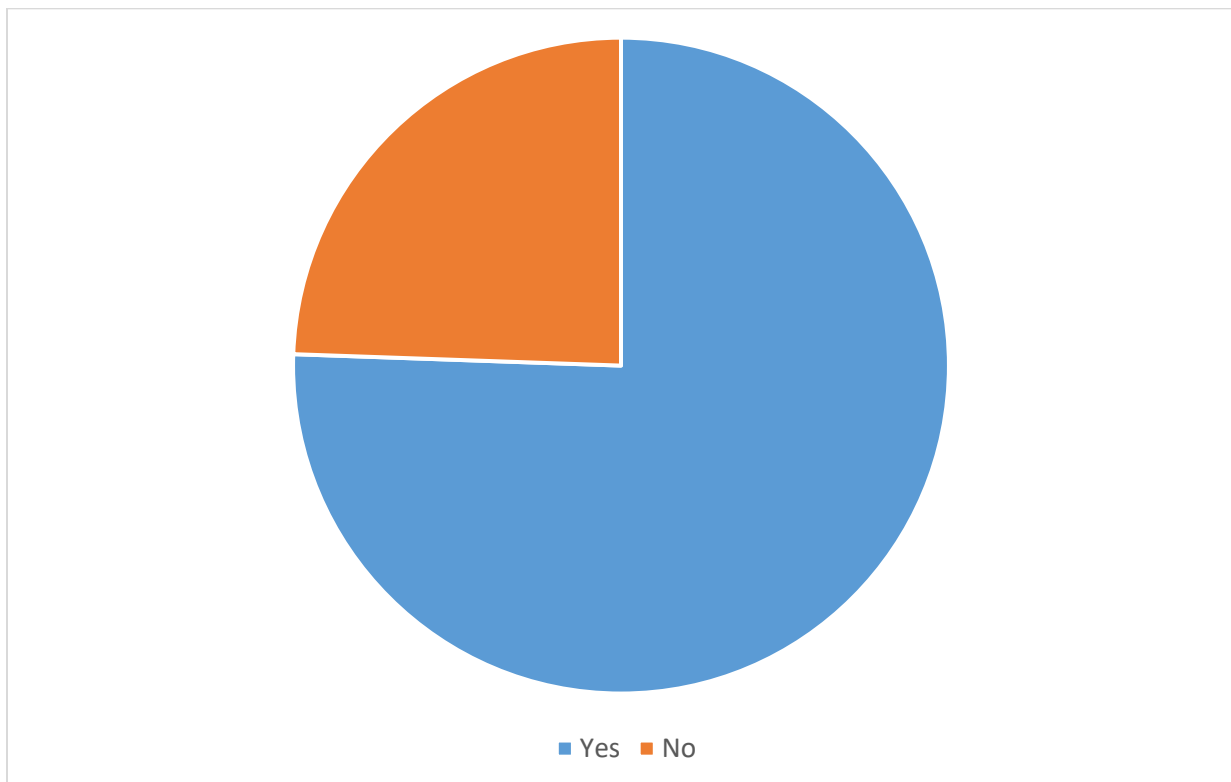


Question 3, continued: People provided 24 comments in the open ended “other” option. The responses varied significantly and covered a number of topics, including:

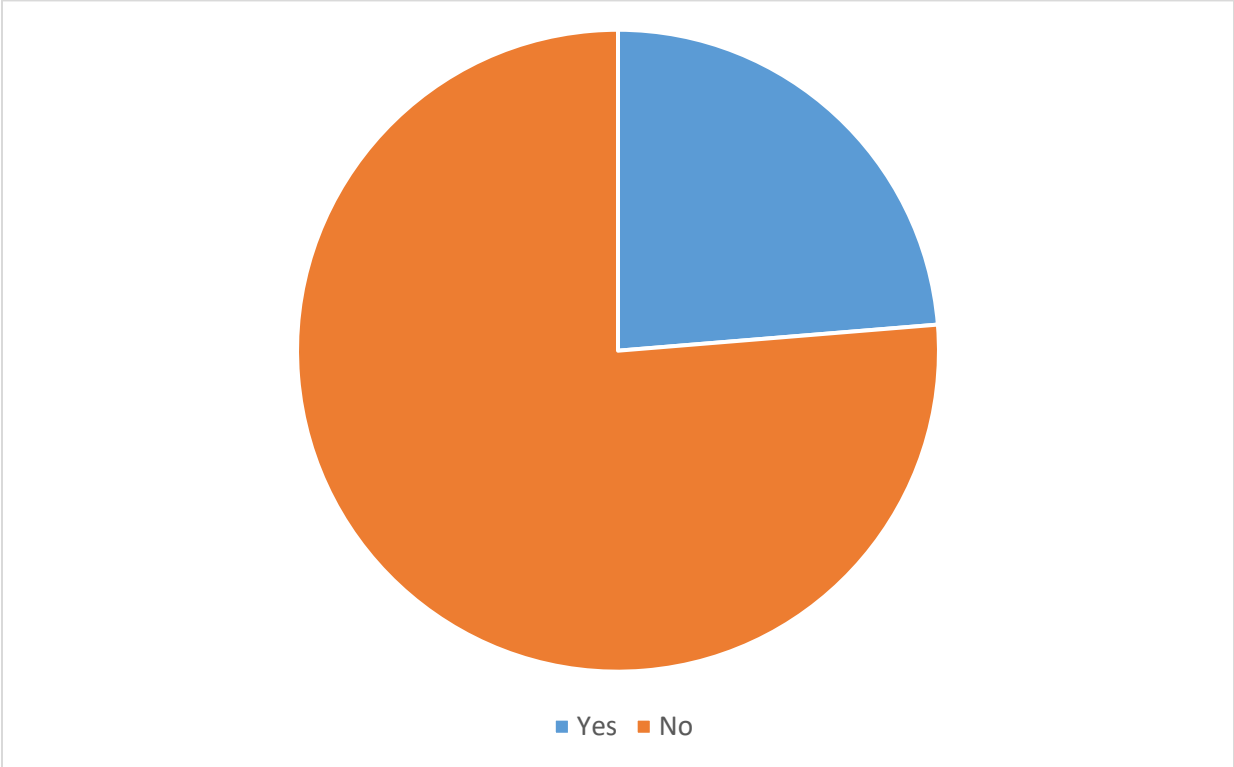
- Maintain the current type of community and lifestyle, do not promote more people moving to Onalaska
- Improve infrastructure including Broadband, roads, sidewalks, public transportation, water, etc.
- Create a community core with more retail and restaurants
- Update the zoning (industrial, housing and commercial)
- Consider the appropriate types of housing to support people living and working in Onalaska
- Improve safety and reduce crime
- Limit government control on decisions

Survey questions 4-7 were optional questions about the person completing the survey. Responses to those optional questions are below.

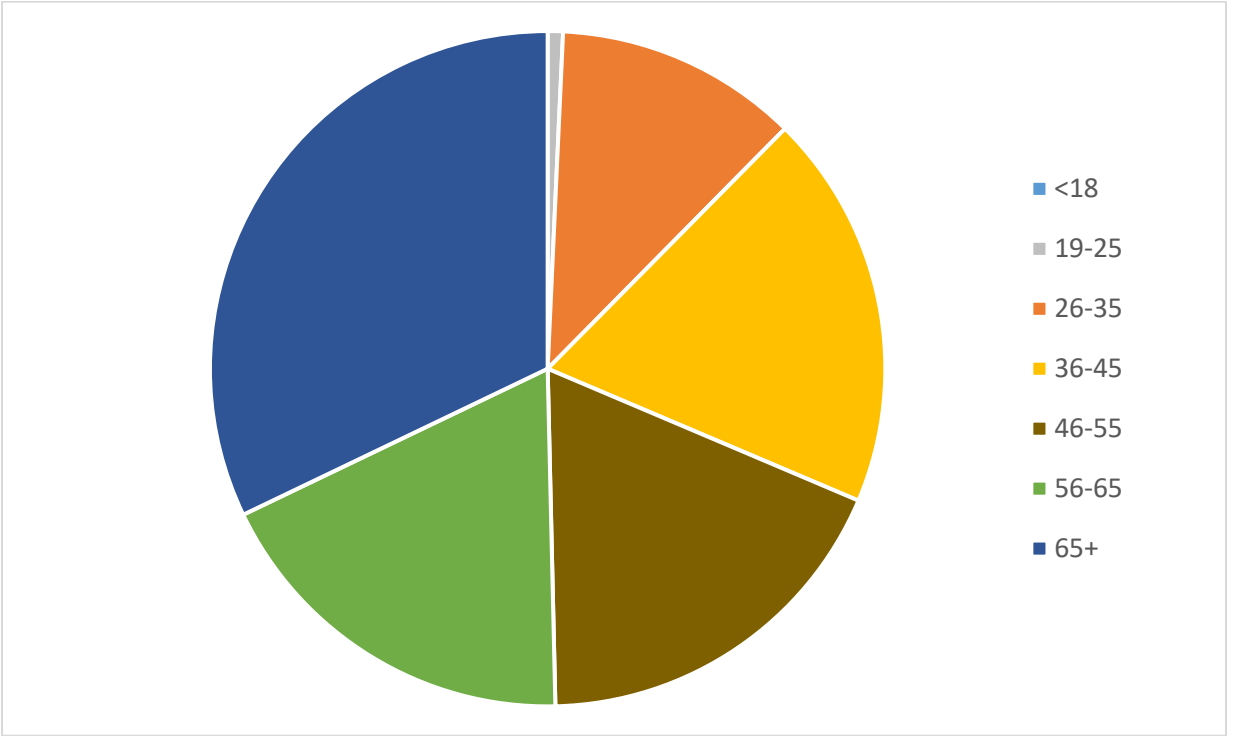
Question 4: Do you live in Onalaska?



Question 5: Do you work in Onalaska?



Question 6: What is your age group?



Question 7: How would you describe yourself?

