

Lewis County Public Health & Social Services Strategic Map 2019 - 2022



Vision: A Safe, Healthy and Thriving Lewis County

Mission: To encourage local, regional, state and national relationships and opportunities to protect, promote and improve the health of our community.

Values:

- Respect – We are non-judgmental to all people we serve as we strive for equity across our community.
- Integrity – We are ethical, fair, honest and transparent.
- Innovation – We use data-driven strategies and are willing to lead the way towards better health.
- Communication – We listen to and share information with all persons in our community.
- Collaboration – We engage community partnerships whenever possible to best serve our community.
- Health Promotion – We empower our community with strategies that help inform healthy choices.

Strategic Initiative: Establish LCPHSS as a Community Health Strategist

Goal 1: Strengthen Operational Excellence

Objective A – Establish internal organizational identity as *Community Health Strategist*

- **Actions:**
 - Unite staff in understanding organizational role
 - Develop effective communication; top down and bottom up
 - Embrace cross training
 - Celebrate achievements
 - Enhance employee appreciation

Objective B – Commit to being a data driven organization

- **Actions:**
 - Use current data to determine needs of the community
 - Identify metrics we need to address, track progress and report our results
 - Identify/ develop tool for determining which funding opportunities to pursue and which to decline.

Goal 2: Strengthen Community Engagement

Objective A – Develop Community knowledge of organizational role as *Chief Health Strategist*

- **Actions:**
 - Leadership participate in state-wide initiatives that affect the public health system
 - Fully engage in local and regional coalitions
 - Increase communication with public via social media

Objective B – Establish LCPHSS as a dependable, supportive and knowledgeable community partner

- **Actions:**
 - Establish consistency among all contracts, agreements, and requests for partnerships
 - Continue to engage in innovative projects whenever possible (i.e. RHINO, Learning Lab, etc.)

Goal 3: Promote Healthy Choices and Environments

Objective A – Provide appropriate prevention education to policymakers and the public

- **Actions:**
 - Provide information on community-wide platforms that encourages healthy choices.
 - Work with partners on community-wide education efforts.
 - Effectively inform all health related decision makers

Objective B – Promote environments that enhance health equity

- **Actions:**
 - Commit to education wherever possible, directing and enforcing only when necessary
 - Work with all partners to promote inclusion of health in all policies