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Agritourism in Lewis County: Exploring the Possibilities

February 12, 2015

AGRICULTURE | YOUTH & FAMILIES | HEALTH | ECONOMY | ENVIRONMENT | ENERGY | COMMUNITIES

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Goals for Today's Session

- Identify interested parties
- Ideas
- Challenges
- Funding sources

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Agenda for Today

- Definitions
- Why Agritourism?
- Market trends
- Resources
- Ideas
- Time for Q & A

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What's in a Name?

- Agritourism, Ag Tourism, Agricultural Tourism
- Nature Tourism, Nature-based Tourism

  Wildlife Tourism, Eco-tourism, Geo Tourism
- Rural Tourism, Adventure Tourism,
- Cultural Tourism
- Experiential Tourism

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What does Lewis County have to offer?

Gorgeous scenery and farmland

Think “outside”

Diverse agri-related operations

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Challenges?

- Permitting / Development code / Zoning issues.
- Duplication of efforts? Partnering?
- Transportation and traffic on rural roads

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Funding Methods

- Whose going to support this venture?
- Through what means?

  -Potentially through grants

  - Tourism funds? Other sources?
  - Cost-share?

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Promotion of AgriTourism

In tourism promotion, as in life, things are easier with partners and friends.

Ask Yourselves, “Who is Missing?

Is There a Way to Involve Them?”

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Highlight our Region as a Rural Food & Event Hub

- Craft brews
- Artisan & farmstead cheeses
- Local grass-fed meat and seafood (Cowlitz, Pacific & Wahkiakum)
- Organic milk, ice cream, yogurt, butter
- And more…

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Next Steps & Questions

- Next meeting, via email doodle poll.
- Thanks for coming!